

Justin Morris

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SUMMARY

I'm a Graphic Designer out of Akron, OH, that has loved art ever since elementary school. Myer's School of Art at The University of Akron immersed me in Adobe Photoshop, Adobe Illustrator, and other apps in Creative Suite. While learning skills to be a graphic designer, my portfolio has grown to include brochures, newsletters, logos and posters.

EXPERIENCE

Graphic Designer

Logtech Inc.

January 2024 - Present, Remote

- Building and redesigning their website, including additional content such as illustrations and vectors.
- Redesigning logo for a new and updated look, including updating site graphics.
- Creating concepts and ideas consistent with brand guidelines.
- Improved site SEO by 40% with the implementation of keywords and tags.

Web Designer

Swordstone Partners

February - March 2024, Remote

- Freelance work designing and creating a new website.
- Building wireframes & prototypes which were then turned into functional and responsive digital products..

Front End Lead

Giant Eagle Market District

October 2024 - Present, Columbus, OH

- Directed a team responsible for the implementation of an efficient checkout system, enhancing transaction speed by 25% and improving customer satisfaction ratings significantly through the utilization of point-of-sale technology.
- Increased team productivity by 15% by optimizing cashier schedules and ensuring adequate staffing during high-traffic periods.
- Coordinated with management to launch seasonal promotions, increasing checkout volume by 18% during key promotional periods.

Sales Representative

Menards

June 2021 - July 2024, Cuyahoga Falls, OH

- Maintains neat and clutter-free work area around the checkout area in accordance with brand policy.
- Operates a checkout lane and associated retail equipment; barcode scanner, belt, and cash register..

EDUCATION

Bachelor of Fine Arts in Graphic Design

The University of Akron, Myers School of Art • 2024

INVOLVEMENT

Volunteer Work

Akron, OH • United Disability Services • April 2017

- Put out signage to promote fundraising events.
- Greeted and talked to people to inform them what the fundraising goals were..

SKILLS

Typography, Digital Photography, Logo Design, Illustration, Motion Design, Video Editing, Web Design

Adobe Creative Suite, Wordpress, Windows, iOS, MacOS, Figma
